**Partner Organization Name:** Baton Roots Community Farm at Howell Park

**Corps Member Position Title:** Volunteer and Program Outreach Coordinator

**Supervisor:** Mitchell Provensal

**Days/Hours of Service:** 8-4 M-F with occasional weekend and evening work which will be flexed off

**Physical Location:** Brec’s Howell Community Park, 5509 Winbourne Ave, Baton Rouge, LA 70805

**Organization Mission and/or Goals:**

By blending access to fresh food, skill-development, socialization, and art into one location, Baton Roots brings an opportunity for our community to learn best practices in sustainable agriculture on an urban farm.

**Program Mission and/or Goals:**

Baton Roots is a Community farm and Garden network in Baton Rouge. Current Programs include Sow Good Saturdays, Harmony Intergenerational Garden, and Hustle & Grow – a Youth Farm Management Training Program.

Sow Good Saturdays starts with a workshop on gardening/farming led by Baton Roots staff, followed by an all-levels yoga class. Afterwards, Chef Traci and the American Heart Association will lead a farm-fresh cooking demo + taste test. Yoga mats will be available on site! Participants will be able to take home produce from Baton Roots at the end of the event!

Harmony Intergenerational Garden connects all generations through growing fruits, vegetables, herbs, and flowers. This raised bed garden, led by Master Gardener volunteers, will reduce social isolation and improve connections to community, while growing a bounty of fresh and healthy food.

Hustle & Grow youth Farm Management Training is a youth-focused initiative that starts with a 10 week spring/fall training (+ 5 week summer training) in sustainable urban agriculture. By being an integral part of the distribution process from start to finish, youth participants will learn the importance of stewardship and the impact that food access and security have on the health of their community.
Member Position Summary:

The Volunteer and Program Outreach Coordinator will play a crucial role in supporting the operations and growth of the Baton Roots program. This position will be responsible for a diverse range of tasks, including direct farm work, volunteer recruitment, and outreach efforts. The Volunteer and Program Outreach Coordinator will collaborate closely with the program manager, to ensure the effective utilization of the volunteer management system, GivePulse, and to enhance community engagement in the EBRPHA garden involvement. The Volunteer and Program Outreach Coordinator will also organize weekly volunteer events and corporate volunteering initiatives at the farm.

Responsibilities:

Volunteer Recruitment and Outreach (75%):

- Collaborate with the Operations Coordinator to develop and implement strategies for volunteer recruitment and outreach.
- Utilize GivePulse, the volunteer management system, to streamline volunteer coordination, track volunteer engagement, and improve outreach efforts.

Direct Farm Work (25%):

- Collaborate with the team to perform farm-related tasks at Howell Park and EBRPHA sites.
- Assist with planting, cultivating, and harvesting crops.
- Support maintenance and upkeep of the farm, including irrigation, composting, and general site maintenance.

Essential Functions of Position:

- Actively recruit residents for EBRPHA garden involvement and educate them about the benefits and opportunities of participation.
- Develop and maintain relationships with community organizations, schools, and local businesses to expand volunteer networks and partnerships.
  - Coordinate and organize weekly volunteer events, ensuring all necessary preparations and supplies are in place.
  - Coordinate corporate volunteering activities, including scheduling, orientation, and providing support during the events.
- Collaborate with the team to plan and execute special events, such as community workshops and celebrations.

Skills and trainings the corps member can expect through their year of service:

This position offers a unique opportunity to contribute to the growth and impact of the Baton Roots program while gaining valuable experience in community
engagement, volunteer management, and sustainable agriculture. The Volunteer and Program Outreach Coordinator will work closely with the program manager and play a vital role in fostering community involvement and promoting food sovereignty in Baton Rouge.

Qualifications:

- Passion for community engagement, sustainable agriculture, and food justice.
- Excellent interpersonal and communication skills.
- Ability to work collaboratively in a team setting.
- Strong organizational skills and attention to detail.
- Familiarity with volunteer management systems is a plus.
- Ability to perform physical tasks related to farm work.
- Flexible schedule, including occasional evenings and weekends.
- Reliable transportation to and from the farm.