

2024-2025 AmeriCorps Member Position Description



Partner Organization Name: Coalition to Restore Coastal Louisiana

Corps Member Position Title: Coastal Adventures Program Coordinator

Supervisor: Sofia Giordano

Days/Hours of Service: Monday – Friday from 9-5; with some nights and weekends required.

Physical Location: 3801 Canal Street, Suite 400 New Orleans, LA 70119

Organization Mission and/or Goals:

Mission: To unite people in action to achieve a thriving, sustainable Louisiana coast for all.

Purpose: To sustain as much of Louisiana’s coast as possible despite climate change and other factors causing land loss. In pursuit of this overarching goal, we build support for restoration, increase public awareness of CRCL in order to extend our influence and strengthen our organizational capacity.

Program Mission and/ or Goals:

Serve LA members will support our Restoration department in pursuit of their mission to educate the public and gather support for coastal restoration. In their role, the member will primarily be communicating event logistics with volunteers, promoting volunteer opportunities, supervising volunteers at restoration events, attending events along the coast to promote the mission of CRCL in regard to coastal restoration, and assisting in the launch of CRCL’s Coastal Adventures Program.

Member Position Summary:

The position will build capacity by helping develop and launch CRCL’s Coastal Adventures Program. This position will increase the capacity of activities at Restoration Headquarters by supporting site development and will increase accessibility for the site and its events by catering information to a younger audience.

This member will increase awareness of CRCL’s restoration events, therefore leading to more volunteers and more educated coastal residents. The primary functions of the position include maintaining CRCL’s Restoration Headquarters, distributing volunteer communications leading up to and following volunteer events, advertising CRCL volunteer events through community calendar postings, cold emails, tabling events, and supporting day-of event logistics across the restoration programs.

Member Impact

The Coastal Adventures Coordinator will enable CRCL to engage with greater numbers of coastal residents and to do so at a deeper level. The position is integral to expanding our capacity to engage a greater diversity of communities along our coast and to empower communities in taking further action to support the future of their coast. The Coordinator will focus on making restoration events as accessible as possible and will assist in developing a Coastal Adventures Program as a mechanism for increased accessibility to remote areas of Louisiana that many do not get to experience.

In general, the Coordinator will increase awareness for CRCL events through creative communication methods, which will lead to a better-informed population making smarter decisions about living with the challenges of climate change. By adding capacity to our restoration department, the Coordinator will allow CRCL to host more frequent and larger volunteer events, in turn leading to a greater area of land restored and more oyster shell reef to protect the coast.

Essential Functions of Position:

- Maintain CRCL's Restoration Headquarters by conducting and overseeing site improvements, controlling invasive species growth, and keeping inventory of supplies.
- Support the Coastal Adventures Coordinator in the creation and distribution of volunteer details ahead of events.
- Support the development of the Coastal Adventures Program and help lead kayak trips and other field trips.
- Support the Restoration Program staff in coordinating logistics, equipment, and personnel leading up to and during volunteer restoration project days and supervise volunteers during events.
- Support the supervision of 30 to 70 volunteers from various backgrounds and ages during restoration events.
- Present information about coastal restoration to volunteer groups when needed.
- Collaborate closely with restoration programs staff and other CRCL-based Serve Louisiana corps members.
- Communicate with potential volunteer groups to promote CRCL's restoration programs.
- Promote CRCL events by posting the opportunity to various community calendars, social media groups, etc.
- Support the restoration programs on monitoring trips to previous restoration sites including the collection of field data.
- Contribute to developing media content about CRCL restoration activities.
- Maintain volunteer database and input data when needed.
- Maintain volunteer tracking documents for the restoration programs.
- Provide additional support for CRCL events, such as our annual Shell-a-Bration, the State of the Coast conference (in odd years), annual Stewardship Awards event, Restoration on the Half Shell, etc.

Skills, knowledge and trainings the corps member should expect to gain from this position

- First aid training,
- Advocacy and Community Engagement Training
- Volunteer Management,
- Coastal and Environmental Science knowledge,
- Event Coordination Management,
- Networking opportunities, such as Coastal Day at the state Capitol and State of the coast Conference 2025,
- Field work experience, public speaking skills,
- DEIJ training opportunities.
- We also encourage members to identify opportunities to enroll in workshops of interest – such as Master Naturalists.

Ideal Candidate Qualifications

- An interest in climate adaptation, coastal environments, climate justice, wetland restoration, flood protection and/or a similarly relevant field.
- Enthusiastic – must have a desire to play a positive role within the community exhibiting the appropriate social and interpersonal skills.
- Self-motivated – the applicant must be comfortable working with limited supervision.
- Ability to work in the field with varying weather conditions, remotely, and in an office environment.
- Excellent communication skills, both written and verbal.
- Personable and comfortable interacting with the public – spreading awareness of the issues, coordinating at events, recruiting participants for engagement initiatives, etc.
- Must be able to supervise 50+ volunteers.
- Detail-oriented and able to manage time appropriately.
- Familiarity with Louisiana’s coastal land loss issues and coastal restoration/protection projects is preferred.
- Experience with fieldwork in a coastal environment is preferred.
- Familiarity and experience with Microsoft Office (Word, PowerPoint, particularly excel)
- Enthusiasm for physically demanding work outdoors in various weather/site conditions
- Independent and self-motivated, with leadership and communication skills
- Comfortable working in office, remote, and field work settings
- Ability to work atypical hours and weekends, and occasional overnight travel
- This role does not require a college degree.
- Applicant strongly encouraged to possess valid driver’s license, safe driving record and personal automobile.