

2024-2025 AmeriCorps Member Position Description



Partner Organization Name: Coalition to Restore Coastal Louisiana

Corps Member Position Title: Outreach and Restoration Coordinator

Supervisor: Will Thines

Days/Hours of Service: Monday – Friday from 9-5; with some nights and weekends required.

Physical Location: 3801 Canal Street, Suite 400 New Orleans, LA 70119

Organization Mission and/or Goals:

Mission: To unite people in action to achieve a thriving, sustainable Louisiana coast for all.

Purpose: To sustain as much of Louisiana’s coast as possible despite climate change and other factors causing land loss. In pursuit of this overarching goal, we build support for restoration, increase public awareness of CRCL in order to extend our influence and strengthen our organizational capacity.

Program Mission and/ or Goals:

CRCL represents a broad spectrum of concerned coastal residents working towards a sustainable future for Louisiana in the face of climate change and wetland loss. Through advocacy we work to ensure that restoring and protecting coastal Louisiana is a top priority for our state and the nation. We also advance on-the-ground restoration through our Native Plants and Oyster Shell Recycling Programs. To build support for coastal protection and sustain as much of Louisiana’s coast as possible, CRCL raises public awareness of the importance of coastal wetlands through community engagement, including public presentations, lectures, conferences, and representing CRCL at outreach events.

Member Position Summary:

Outreach Coordinator x Volunteer Coordinator

The Outreach and Restoration Coordinator will work closely with the Outreach department and Restoration department to support each department’s capacity at volunteer and outreach events. For restoration, this work involves preparation for planting and oyster shell recycling events, supervising volunteers at both event types, monitoring the progress of oyster reefs and plant growth, and serving as support for field trip activities. Additionally, the member will support volunteer education at restoration events through presentations (“Coastal 101s”) and answering questions about the organization and coastal restoration.

To support the outreach department, the member will learn how to educate the public about a wide array of topics including the problems facing our coast, CRCL's restoration efforts through our Oyster Shell Recycling Program and Native Plants Program, the state's restoration efforts through the Coastal Master Plan, volunteer opportunities, and more.

The member will then help coordinate community outreach events and presentations along the coast in order to garner public support of coastal restoration efforts. The member will support administrative capacity for the Future Coastal Leaders program through the Outreach Department including data management, file organization, and newsletter support.

The member will serve as a liaison between the Outreach and Restoration departments by regularly communicating with both departments with the goal of engaging and empowering our volunteer base to take further action.

In 2024 the outreach department is expanding our programming to include adult outreach and education; having a liaison between outreach and restoration ensures we are maximizing engagement for our target audience for the new program. This position will largely involve being present at events locally and along the coast, with some night and weekend work and travel required.

Member Impact

The Outreach and Restoration Coordinator will enable CRCL to engage with greater numbers of coastal residents and to do so at a deeper level. The position is integral to expanding our capacity to engage a greater diversity of communities along our coast, and to empower communities in taking further action to support the future of their coast.

In general, the member will increase awareness and engagement to a greater number of coastal residents, leading to a better-informed population making smarter decisions about living with the challenges of sea level rise. By adding capacity to our restoration department, the member will allow CRCL to educate volunteers participating in restoration events and host more volunteer events, in turn leading to a greater area of land restored and more oyster shell reef to protect the coast. By linking restoration volunteers to the outreach department, the member will also help give community members the tools necessary to become advocates for coastal restoration on a larger scale.

Essential Functions of Position:

- Restoration Duties Support the supervision of 30 to 70 volunteers from various backgrounds and ages during restoration events.
- Present information about coastal restoration to volunteer groups through presentations and Q&A sessions
- Identify volunteers who express enthusiasm for advocacy and further action.
- Collaborate closely with restoration programs staff and other CRCL-based Serve Louisiana corps members.
- Promote CRCL events and field trips to potential groups as needed.

- Outreach Work closely with the Outreach Department to help coordinate, plan and set-up outreach events and presentations.
- Distribute information regarding the mission of CRCL and partner organizations to community members from a diverse range of backgrounds.
- Lead “Coastal 101 Presentations” to educate community members (especially school groups) about the problems facing our coast and potential solutions.
- Introduce engaged volunteers to the Outreach Department to connect volunteers to other supportive opportunities.
- Provide additional support for CRCL events, such as our annual Shell-a-Bration, the State of the Coast conference (in odd years), annual Stewardship Awards event, Restoration on the Half Shell, etc.
- Perform administrative work as needed, including spreadsheets, data management, data collection and entry, file organization, etc.

Skills, knowledge and trainings the corps member should expect to gain from this position

- First aid training,
- Advocacy and Community Engagement Training
- Volunteer Management,
- Coastal and Environmental Science knowledge,
- Event Coordination Management,
- Networking opportunities, such as Coastal Day at the state Capitol and State of the coast Conference 2025,
- Field work experience, public speaking skills,
- DEIJ training opportunities.
- We also encourage members to identify opportunities to enroll in workshops of interest – such as Master Naturalists.

Ideal Candidate Qualifications

- An interest in climate adaptation, coastal environments, climate justice, wetland restoration, flood protection and/or a similarly relevant field.
- Enthusiastic – must have a desire to play a positive role within the community exhibiting the appropriate social and interpersonal skills.
- Self-motivated – the applicant must be comfortable working with limited supervision.
- Ability to work in the field with varying weather conditions, remotely, and in an office environment.
- Excellent communication skills, both written and verbal.
- Personable and comfortable interacting with the public – spreading awareness of the issues, coordinating at events, recruiting participants for engagement initiatives, etc.
- Must be able to supervise 50+ volunteers in a team environment.
- Detail-oriented and able to manage time appropriately.
- Ability to serve full time for 11 months (1700 hours)

- Familiarity with Louisiana's coastal land loss issues and coastal restoration/protection projects is preferred.
- Familiarity and experience with Microsoft Office (Word, PowerPoint, particularly excel)
- Independent and self-motivated, with leadership and communication skills
- Experience with public speaking or willingness to engage in public speaking.
- Ability to work atypical hours and weekends, and occasional overnight travel
- Experience with fieldwork in a coastal environment is preferred, but not required.
- Knowledge of coastal issues is preferred, but not required.
- This role does not require a college degree.
- Applicant strongly encouraged to possess valid driver's license, safe driving record and personal automobile.