



Member Position / Title: Program Outreach Coordinator

# of Member Slots in this Position: 1

Days / Hours of Service: 5 days, 8 hrs/week

Partner Organization Name: Dialogue on Race Louisiana

Address: P. O. Box 1903

City: Baton rouge, LA Zip Code: 70821

Phone number: 225-274-6902  
www.dialogueonracelouisiana.org

## Organization/Agency Mission and/or Goals:

### **Vision**

A community where everyone knows that all institutional opportunities and access are fully available to them regardless of their color.

### **Mission**

Dedicated to the elimination of racism through education, action, and transformation

### **Objectives**

To facilitate having Baton Rouge receive its proper national acclaim in line with its multiple assets by being a part of clearing away its image of the racial divide.

To provide a community led educational opportunity through discussion and enlightened understanding for the elimination of racism in a non-threatening environment.

To maximize the collective efforts of business, organizations and individuals already working to end the racial divide by offering a core educational program that reframes the conversation around race in a new way that leads to positive action.

---

Program Mission and/or Goals: DOR Orig Series is the Core Program of the organization and the goals of the program are:

### *An educational process for the elimination of racism*

The Dialogue series is to offer an educational process for talking about race it is a structured two hour weekly series limited to 15 participants. The sessions are led by trained facilitators. Participants prepare for the discussions by reading short articles before each session. The goal of the series is to offer a safe environment for open honest, brave

conversation around race that leads to understanding and meaningful change.

**Community Need:** We offer an opportunity for the community to understand that a core problem of how race was constructed in our society continues to operate in our institutions and is at the core of many problems we are attempting to solve.

**Member Position Summary:**

To bring clarity to the community about how the DOR Series works and how this kind of structured educational program can support the community in understanding how they can be a part of making our community become a more inclusive community.

**Necessary Training or Training Plan to be implemented prior to Member Placement:**

- + Participate in the DORLA Original 6-week Series
- + DORLA Facilitator Training

**Member Impact:**

To expand DORLA's programming in the Metro Baton Rouge area via three main areas: individual participation, institutional partnerships, and facilitators.

**Essential Functions of Position:**

**Expanding Partnerships:**

- + Identify potential partners for locations hosts
- + Research to identify organizations, business etc to introduce the program to staffs
- + Conduct meetings and network with potential partners
- + Build partnerships with institutions that are interested in incorporating the program into current diversity/race professional development

**Develop Outreach Materials**

- + Design and develop outreach materials to promote the program to potential participants and partners
- + Connect with ongoing work in the office to communicate through web site, social media and other communication outlets

**Required Knowledge, Skills, and Abilities:**

- + Knowledge of the program through participating in the program
- + Excellent verbal and written communication skills
- + Interests in ending racism
- + Proficiency in using web and social media
- + Detail oriented

**Required Academic and Experience Qualifications:**

- + High School diploma