

2024-2025 AmeriCorps Member Position Description



Partner Organization Name: March for Moms

Corps Member Position Title: Community Outreach Coordinator

Supervisor: Laneceya Russ

Days/Hours of Service: M-F 9-5

Physical Location:

March for Moms team members work remotely. Member can work from home, the library, a coffee shop, or any public free space. Members may work from the Serve Louisiana office

Organization Mission and/or Goals:

March for Moms aligns the diverse voices of families, healthcare providers, policymakers, and partners to advocate for mother's and families' health, well-being and equal access to care.

Program Mission and/ or Goals:

Support the maternal health community and help to increase the visibility of maternal morbidity and mortality among Americans through March for Moms channels.

Member Position Summary:

The mission of March For Moms aligns the diverse voices of families, healthcare providers, policymakers, and partners to advocate for mother's and families' health, well-being and equal access to care. Through a variety of programs and services, we support the maternal health community and help to increase the visibility of maternal morbidity and mortality among Americans. The Community Outreach Coordinator is responsible for establishing and nurturing collaborative relationships with key stakeholders in order to deliver initiatives that best meet the needs of birthing people and families. This includes working with community members, volunteers, and community partners on resource development, support services, and educational events aimed at improving the lives of birthing people and families.

Essential Functions of Position:

- Works collaboratively with the Executive Director and other team members to develop an annual work plan to execute strategic priorities established by the Board of Directors

- Supports events and activities that create meaningful connections between members of the maternal health community and that build the capacity of advocates, providers, policy leaders, birthing people and families.
- Engages regularly with the maternal health community both online and through in-person events
- Act as staff liaison to local and national community organizations, maternal health coalitions, and maternal health businesses and to raise awareness of issues important to families
- Promotes awareness of equitable maternal health to stakeholders through community outreach and partnership development
- Assists in content development for maternal and family health resources, campaigns, and publications
- Collaborates with other team members on volunteer and donor recognition
- Assists with administrative tasks as required (i.e. database maintenance)

Member Impact

The activities discussed in the member position will help us create meaningful relationships with identified stakeholders in maternal health community. We prioritize collaboration as it is only as a collective that we can improve maternal health outcomes for Black, Brown, and Indigenous birthing people. As the maternal health landscape continues to change, developing a community outreach plan will be essential. Identifying gaps in community outreach and solutions to address these gaps and challenges in maternal health will be instrumental in strategic programs and planning. The community outreach director will impact our mission by educating and amplifying the programs that March for Moms and our partnerships host each year. The goal is to increase the number of stakeholders that are participating in programs but working alongside leaders in the maternal space to combat maternal health issues such as maternal mental health, stillbirth prevention, economic justice for moms and families, etc.

Ideal Candidate Qualifications

- Creative and flexible Proficiency in computer application skills
- Excellence in community empowerment
- Excellent written and verbal communication skills
- Action-oriented, entrepreneurial, and adaptable
- Demonstrated ability to work well with diverse groups of people and willingness to challenge oneself and others
- Passion, idealism, integrity, positive attitude, mission-driven, and self-directed

Some college or degree preferred. Ability to operate within a growing organization by providing strategies geared to accomplishing goals associated with the organization's Strategic Plan and Workplans. Commitment to racial equity and healthcare equity.

Required Transportation Requirements (ex: own vehicle or able bike to site)

Corps member must be able to bike or drive to meetings and/other programs throughout their service year.